Oosterhout (NL) +31 6 30 55 76 99

wendy@moreequality.nl www.moreequality.nl www.TechTogether.ai

https://www.linkedin.com/in/wendymoree/





Keynote Speaker

Balancing Nostalgia and -edge Technology Across Generations



### SERVICES

- Keynote
- Panelist
- Host
- Moderator

#### COMPETENCIES

- Passionate
- Strategic & hands-on
- Authentic Leadership
- Exceptional Networking
- Commercially Driven
- Results Oriented & Enterprise knowledge

### **EXTRACURRICULAR**

Member SER Topvrouwen 05/2022 – Present SER Topvrouwen

Advisory Board Member 05/2024

– Present Frankly Solutions, The d2 Collective & Women in Al

Diversity & Inclusion Committee Member | 12/2021 – 01/2024 American Chamber of Commerce in the Netherlands

Ambassador 10/2021 – Present CIOTop Netherlands

# **PROFILE**

With a strong focus on growth and innovation, I can be hired as a chairperson, panel host, guest, or inspirational keynote speaker. I have years of experience and enjoy engaging with both small and large audiences. Fluent in both Dutch and English, I connect easily with diverse groups. My track record includes speaking at major tech events such as TNW, Salesforce, META, Cisco, Women in AI, Workday, The D2 Collective, Miele X, and Allianz Technologies. Together, we can tackle today's business challenges, empowering your organization to embrace change and build lasting connections with your audience.

Each session offers actionable insights and inspiration through personal anecdotes and forward-thinking concepts. Tailored with a relevant **DEI lens** that resonates with all audiences, together we help the audience navigate modern challenges, embrace change, and build lasting connections.

# SPEAKING TOPICS

- Nostalgia & Technology; Uniting Five Generational Age Groups in a Connected World Shaped by AI and Globalization: "Future Prepared". This presentation breaks down barriers by highlighting the strengths of your workforce's generations, offering futuristic insights into technology, embracing diversity, and preparing for a dynamic future.
- Resilience & Innovation; What's Not on Your CV? Preparing for Change and Embracing Opportunities. Through personal stories of resilience, this presentation takes the audience on a journey from challenges to triumph, offering inspiration and strategies for thriving in a rapidly changing world.
- Networking & Success; Success on Your Terms: Navigating Career Paths From Climbing to Creating. This keynote reveals how to climb any professional
  ladder by mastering the art of networking, leveraging sponsors, mentors, and
  coaches, and playing the game of corporate (or company) chess to strategically
  advance your career.

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We still want to bake grandmother's cookies—but in a modern, WiFi-connected oven. And we want our kids to go door-to-door selling them just like they used to.



# SPECIAL MENTIONS

Official Part of the Dutch
Delegation hosted by the Dutch
Embassy & Dutch AMCHAM
during the US Election 2024 in
Washington as Official Observer
led by the Dutch Ex-Prime
Minster Prof.Dr, JP Balkenende.



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#### PROFESSIONAL HISTORY

CEO and Founder | 01/2023 - Present | Moreequality & Tech Together.ai

- Moreequality: Organizations are supported in building connections across
  generations by integrating technology while respecting the past. The approach
  values the experience of senior employees and embraces the fresh
  perspectives of younger generations. As a dynamic sales leader and natural
  networker, products are brought to market with energy and enthusiasm.
   Moreequality BV offers advisory board consultancy services, keynotes, and
  mentorships to help businesses grow in innovative ways, while staying rooted
  in shared values. This approach enables companies to retain essential
  knowledge and inspire teams to thrive in a fast-changing world.
- TechTogether.ai: A Concept Factory dedicated to bridging the generational gap by bringing technology to kids, adults, and the elderly in innovative ways. We foster community-building through customized formats—whether via social media, schools, or events—offering solutions that meet your unique needs.

Advisory Board Member | 05/2024 - Present | Frankly Solutions, The D2 Collective & Women in Al

 Focus: Networking, Championing equality and inclusion, AI & Digitalization, GTM & Sales Strategy, Partnerships & Playbooks

Regional Vice President Sales Northern Europe | 05/2016 - 01/2023 | Salesforce

Focus: Revenue Cloud (CLM & CPQ) & Platform (DevOps & Security)
 President Women's Network 2016 – 2023 | Salesforce

# **AWARDS**

- DE&I Consultancy CEO of the Year | Al publishing
- Role-model Campaign | Best Female Entrepreneur | Equals
- Top 30 most influential Voices in Tech | The D2 Collective
- Most Inspiring Person Amsterdam | OpenBare Bibliotheek Amsterdam
- NBC Global Women Thought Leaders and Their initiatives: Bringing Change,
   Innovation and Social Impact