



Wendy Morée

Blending Nostalgia & Technology | CEO/Owner
MoreeQuality BV & TechTogether.ai | Advisory
Board Frankly Solutions, Women in AI + The D2
Collective | ex-Salesforce | Angel Investor | Keynote
Speaker | Mentor

Age: 46 years

Education: BsC + BBA + Supervisory Board
Program

EXPERTISE

Advisory Services | Consulting | Keynote Speaking
(Nostalgia, Innovation & Networking) | Mentoring |
Leadership | DEI Advocacy | Innovation |
Entrepreneurship | GTM & Sales Strategies | AI &
Digitalization | Partnerships & Playbooks

COMPETENCIES

Passionate | Strategic & Hands-On | Authentic
Leadership | Exceptional Networking |
Commercially Driven | Results-Oriented |
Enterprising | Sales-Focused

EXTRACURRICULAR

Wendy Morée is the CEO & Owner of TechTogether.ai (Concept Factory for Generational Tech) and Moreequality Holding BV. She is also an Advisory Board member for Frankly Solutions, The D2 Collective, and Women in AI Benelux (starting May 2024). Wendy serves as the Official Ambassador for CIO Top Netherlands and is part of the Dutch Election 2024 US Official Delegation. Previously, she served as President of Salesforce Women's Network Netherlands (05/2016 – 06/2023) and Committee Member for Salesforce ERG Northern Europe (12/2021 – 04/2024). Part of the Diversity, Equity & Inclusion board for the American Chamber of Commerce Netherlands (12/2021 – 01/2024) and was Ambassador for Foodbank Breda (10/2019 – 04/2024) and served as board member at TEDxAmsterdamWomen (03/2023 – 06/2024).

With over a decade of experience, Wendy Morée specializes in **digitalization, ESG, DEI, and GTM partner and sales strategies**. Having previously served as Regional VP at Salesforce and a decade at Progress Software, Wendy developed a proven track record in **sales and innovation strategy**, driving growth across Global, UKI, and Northern Europe. She scaled initiatives such as the Salesforce AppExchange, blending **strategic vision** with **hands-on leadership**.

Recognized by **NBC.com** as one of the "**Global Women Thought Leaders and Their Initiatives**" (2024), Wendy has received numerous honors, including recognition from **Women in Tech, Ai Publishing, CEO Vision, and Equals**. She actively collaborates with **CIO Top Netherlands** on **DEI initiatives**, focusing on organizational change. As a board advisor for **Frankly Solutions, Women in AI, and The D2 Collective**, Wendy provides valuable insights and networking opportunities, especially in **cloud technology, digital transformation, AI, and B2B solutions**.

CONTACT

Wendy@moreequality.nl or +31(0)630557699